



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Waterfront Strategies
1010 Wisconsin Ave
Suite 800
Washington, DC 20007-3603

Contract # 846011

Schedule Dates 08/05/12-08/10/12
Advertiser Senate Majority PAC (38811)
Agency/T-Code Waterfront Strategies (8116)/154583751
Product Political - Candidate (1077)
Brand SENATE MAJORITY PAC (171927)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name WOOD,SPENCER
Phone/Fax (202) 550-6060 /
CPE 94/100/1538
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments SEN MAJ PAC 8/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/31/12
Last Modified 08/06/12
Entered By Penne Marsh
CO-OP No
Headline # 06258534
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,560.00
Net Total \$8,840.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	12	\$10,400.00
Grand Total:	12	\$10,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/06/12-08/09/12	4	:30	10:58A- 12P (ET)	1	X	X	X	X				1	\$575.00	\$575.00	Norfolk (WVEC) (WVEC)	UPDATED\, THE VIEW	7/31/12
2.0	Normal Line / SPOT	08/06/12-08/09/12	4	:30	12P- 12:57P (ET)	1	X	X	X	X				1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	UPDATED\, 13 NEWS MIDDAY	7/31/12
3.0	Normal Line / SPOT	08/06/12-08/09/12	4	:30	3:58P- 4:58P (ET)	1	X	X	X	X				1	\$515.00	\$515.00	Norfolk (WVEC) (WVEC)	UPDATED\, DR. OZ	7/31/12
4.0	Normal Line / SPOT	08/06/12-08/09/12	5	:30	6P- 6:30P (ET)	1	X	X	X	X				1	\$1,025.00	\$1,025.00	Norfolk (WVEC) (WVEC)	UPDATED\, 13 NEWS AT 6P	7/31/12
5.0	Normal Line / SPOT	08/06/12-08/09/12	4	:30	6:58P- 7:28P (ET)	2	X	X	X	X				2	\$1,375.00	\$2,750.00	Norfolk (WVEC) (WVEC)	UPDATED\, WHEEL OF FORTUNE	7/31/12
6.0	Normal Line / SPOT	08/06/12-08/09/12	5	:30	7A- 9A (ET)	2	X	X	X	X				2	\$850.00	\$1,700.00	Norfolk (WVEC) (WVEC)	UPDATED\, GOOD MORNING AMERICA	7/31/12
7.0	Normal Line / SPOT	08/06/12-08/09/12	5	:30	7:28P- 7:57P (ET)	2	X	X	X	X				2	\$1,375.00	\$2,750.00	Norfolk (WVEC) (WVEC)	UPDATED\, JEOPARDY	7/31/12
8.0	Normal Line / SPOT	08/06/12-08/09/12	4	:30	9A- 10A (ET)	1	X	X	X	X				1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	UPDATED\, LIVE WITH KELLY	7/31/12
9.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	9:58A- 11A (ET)								1		\$275.00		Norfolk (WVEC) (WVEC)	UPDATED\, THIS WEEK	7/31/12
9.0.1	Closed Preempt	08/05/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
10.0	M/G For 9.0.1 / SPOT	08/08/12-08/10/12	4	:30	12:02A- 1:05A (ET)	1			X	X	X			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	Kimmel	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: